

XUNTA
DE GALICIA

galicia

Feira Internacional
de Galicia ABANCATUREXPO
GALICIA

SILLEDA | GALICIA | ESPAÑA

30th May to 2nd June 2024www.turexpogalicia.com #turexp24FEIRA INTERNACIONAL
ABANCA SEMANA VERDE
DE GALICIASALIMAT
ABANCAFECAP
ABANCA

//ABANCA





What is TUREXPO GALICIA?

The Galician Tourism Fair, **TUREXPO GALICIA**, is already on the national calendar as a major event for all key players in the sector. And in its thirteenth edition, it will continue to offer an exceptional meeting point to showcase and discover both the present and the future in the field of tourism.

A fair that is part of an emblematic event in the northwest of the peninsula, the **ABANCA SEMANA VERDE DE GALICIA INTERNATIONAL FAIR**. A proposal with more than four decades of experience and strongly linked to the primary sector and the rural environment, with which tourism goes hand in hand and establishes extraordinary synergies. Moreover, the enormous public support for this event is a guarantee of success.



Dates

30th - 2nd
May June



Edition

13th



Location

**International Fair
of Galicia ABANCA
Exhibition Centre -
Silleda**

(near Santiago de Compostela – SPAIN)



Schedule

Thursday and Friday:
10am to 8pm
Weekend:
10am to 9pm



Frequency

Annual



Setting

International



Access

Free entry



Visitor profile

Mainly professional
over the first two days

General public
at the weekend



This show has not stopped improving its results in recent years. In addition to obtaining good figures in an event still very marked by the pandemic, such as 2021, it has reached records in all its subsequent editions, **achieving 13% more exhibitors in 2023 compared to the previous year and 3% more surface area.**

A progression and consolidation that ensure a magnificent Turexpo Galicia 2024.

Where is it held?

TUREXPO GALICIA will take place at the International Fair of Galicia ABANCA, the largest exhibition centre in the northwest of the peninsula.

The venue is located in the town of Silleda, just a short distance from its main city, Santiago de Compostela.

It has magnificent infrastructures: more than 400,000 m² of floor space, of which 35,000 m² are used for exhibitions (distributed in several pavilions) and 55,000 m² in the open air, as well as 27,000 m² of green areas.

Its pavilions, auditorium, multiple halls and outdoor spaces make it highly versatile. In addition to these, it counts with large car parks, a green ring and even a heliport, enabling it to adapt to all kinds of events and needs.



HOW TO GET THERE

Directly to the venue:

BY CAR

Highway AG-53. Exit km. 33

Santiago de Compostela:

BY TRAIN

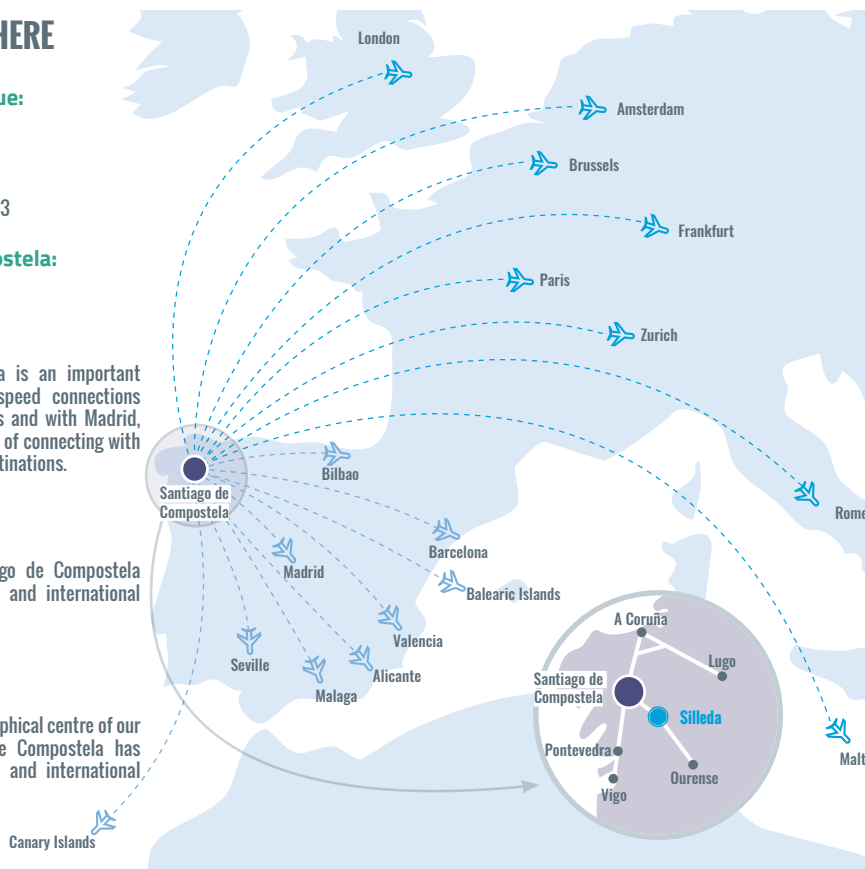
Santiago de Compostela is an important railway hub with high-speed connections with most Galician cities and with Madrid, opening up the possibility of connecting with an infinite number of destinations.

BY PLANE

Direct flights to Santiago de Compostela from numerous national and international destinations.

BY COACH

As the capital and geographical centre of our Community, Santiago de Compostela has numerous daily national and international connections.



DIRECT DESTINATIONS from Santiago de Compostela*

Domestic	International
Madrid	Italy
Barcelona	United Kingdom
Seville	Netherlands
Malaga	Belgium
Valencia	France
Alicante	Germany
Canary Islands	Switzerland
Balearic Islands	Malta
Bilbao	Ireland
...	Portugal
	...

*subject to possible changes and updates.

DISTANCES TO SILLEDA

Santiago de Compostela	33 km.
Vigo	94 km.
A Coruña	108 km.
Porto	256 km.
Oviedo	362 km.
Valladolid	416 km.
Lisbon	564 km.
Madrid	575 km.

GPS Coordinates

Latitude 42.704127 (42° 42' 14.86" N)
Longitude -8.243620 (8° 14' 37.03" W)

Silleda and its exhibition centre, a short distance away from Santiago de Compostela

A open city connected to the world, World Heritage site and tourist destination, known internationally for its Camino, its culture, its history and its gastronomy.



From Santiago de Compostela to the ABANCA International Exhibition Centre of Galicia

CAR HIRE

TAXI SERVICE OR TRANSPORT WITH DRIVER

REGULAR BUS SERVICE SANTIAGO-SILLEDA

At various daily frequencies from the Bus Station.

Would you like to join us as an exhibitor?



You will be able to showcase your sensational destination, product or service to thousands and thousands of visitors

Still thinking about it?

All the key players in the industry



Tourism promotion bodies and agencies

- » Embassies and National Tourism Boards
- » Regional governments
- » Provincial Councils
- » Regional entities and municipal chambers
- » Rural Development Groups
- » Professional associations and clusters
- » Other collectives and bodies



Hotel chains



Rental companies



Tourist apartments and other types of accommodation



On-line service platforms



Camping/ Caravans and equipment



Specialised consultancy and marketing



Spas and health resorts



Equipment and technology



Rural houses



Training centres and educational institutions



Transportation companies



Specialised press



Wholesalers, travel agencies and tour operators



Financial institutions and insurance companies



Tourism services companies

All types of tourism



Cultural tourism



Music festival-based tourism



Religious tourism



Theme parks



Gastronomic tourism



MICE Tourism



Wine Tourism



Urban tourism



Rural Tourism



Industrial tourism



Nature-based tourism



LGBT tourism



Spa tourism



Health tourism



Adventure tourism



Accessible tourism



Sports tourism



Ecological tourism



Marine tourism

Take advantage of all the possibilities that TUREXPO offers you in a unique appointment!

Interact and fill your agenda



The fair offers you quality networking, which will transform your relationships into many interesting contacts for your business. Potential customers and partners are waiting for you.

Build your brand and increase your visibility



The fair is ideal to carry out actions that make an impact on the public, generate recall and reinforce your brand. You will be helped by its spectacular media coverage and the free spaces available to present your products and story.

Sell and do business



Companies and organisations find in TUREXPO the perfect format to market their offers directly, generate business and to get convinced ambassadors for their proposals.

Learn and update yourself



The fair is a fantastic platform for acquiring knowledge, and an essential thermometer of novelties and trends. Take part in our comprehensive programme of activities.

Survey and analyse



Reach out to the public and get their first-hand opinion about your product, service or destination. The show is an excellent research centre.

Build customer loyalty



This event is a unique opportunity to invite your customers and strengthen relationships. Give them a differential and exclusive treatment and you will build their loyalty.

Differentiate and specialise



Enhance everything that makes you unique, and make the most of it. The evolution of society's tastes and globalisation means that there are very interesting market niches.

Participate in our B2B Meetings



Countries represented by the invited tour operators in 2023:



Your unique destination, experience or service is what the significant number of national and international tour operators who participate each year in one of the most nationally recognised B2B meeting programmes, are looking for. A format with unquestionable efficiency that facilitates companies and entities the generation of beneficial commercial relations and successful business.

In 2023 more than 2,200 meetings were held with around thirty tour operators with a presence in twelve countries. And in 2024 it will continue to improve its proposal to create the greatest number of agreements.

- >> There will be a careful and wide selection of national and international operators with great attractiveness for all participants.
- >> More emerging countries will be included as tourism issuers to multiply your business possibilities.
- >> Meeting agendas will be optimised to the maximum according to the preferences of both parties to ensure greater efficiency..

And to all this, there is another advantage: if you promote gastronomic products in your destination, you have the chance to take part in the **INTERNATIONAL HOSTED BUYERS PROGRAMME at SALIMAT ABANCA**, the food fair that is held in parallel and which generates so many good synergies.

How do you become an exhibitor?

Send us the correctly filled-out participation form (available at www.turexpogalicia.es) as a sign of your interest in participating in our Event.

1

Once received, we will confirm the reception of your space reservation and send you all the documentation necessary to complete the process and verify all your needs:

Catalogue of available Fair Services
Advertising and Sponsorship Catalogue
Free Official Event Catalogue insertion form
General rules
Location Proposals

2

As a final step in the process, we will send you a fully detailed quotation so that you can approve it.

3

Optimise your presence at the fair by hiring one of the advertising and sponsorship options we offer you!



In the last edition, a total of 102,689 people attended the Abanca Semana Verde fair and its parallel events, such as Turexpo Galicia. This extraordinary turnout has brought the event back to its pre-pandemic figures, with more than 100,000 visitors, making this tourism fair an exceptional promotional tool.

These visitors mainly include **final customers**, who are undoubtedly key players in the tourism sector.

Among this volume of visitors, especially on the first two days of the fair, also includes thousands of **industry professionals** with whom to forge collaborations and explore projects.



Families, couples and friends looking for new nearby destinations



Travel partners looking to learn about new places and cultures



Specialised media and tourist bloggers



National and international tour operators



Seasoned travellers seeking new, exotic places



Good friends looking to have a good time and release a lot of adrenaline



Managers of hotel establishments and other types of accommodation



Tourism services companies



Indefatigable families with children looking for adventure and fun



Romantic couples in the mood to discover spaces for rest and relaxation



Managers of transport companies



Directors of public entities and agencies



Gastronomy lovers delighted to learn about new destinations and dishes



Experienced travellers looking for unique, different proposals



Travel Agents



Associations and other collectives



Eco-families with passion for natural destinations

And much, much more...

**Figures
2023**

**102.689
visitors**

Figures 2022

**95.042
visitors**

Free entry!

What will visitors find at TUREXPO GALICIA?



10th EDITION OF FESTUR

The Festivals of Tourist Interest Fair, will once again be held in parallel to Turexpo Galicia. It will do so in style, celebrating a decade as a showcase for Galician festivals with this recognition and bringing great attraction to both the exhibition area and the programme of activities.

Tastings, performances and exhibitions will showcase the particularities of each of the celebrations represented at the fair, which once again has the support of the Galician Tourism Agency.



A CAPTIVATING EXHIBITION

The promotion of innumerable national and international tourist destinations and the wide range of products and services for travellers will be the common thread of a show that continues to add fabulous proposals.



GASTRONOMY AND TOURISM

A perfect symbiosis that many of the destinations present at the destinations present at the fair will take care of a varied programme of live cooking sessions, live presentations, cooking sessions, tastings, samplings...



DYNAMIC STANDS

Exhibitors will once again be competing for the attention of the public and professionals with the most innovative proposals, trying to make them experience and feel for a moment everything they have to offer.



SHOWCOOKING AREA

A prominent space at the fair available to exhibitors so that they can bring their gastronomy to the public through tastings.



TRAINING

The event is the ideal framework to get to know first-hand the trends and innovations in the sector, as well as to learn more about its main challenges.



BLOGGERS MEETING

A well-established event in the calendar that will reach its 7th edition. This is the 7th bringing together a good number of digital specialists from the sector, in search of new destinations and products.

And all on top of what the **International Fair of Galicia Abanca Semana Verde** offers ...



Food



Agriculture



Livestock



Nature



Sales Area

...as well as fun and entertainment:



Equestrian events



Canine activities



Motor shows



Music



Sport



Kiddies' activities

And much, much more!



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www.turexpogalicia.com #turexpo24

CONTACT US

Commercialization, contracting of services and advertising/sponsorship

Elena Vázquez Conde

+34 629 835 877

elenavazquez@feiragalicia.com

Sonia Díaz Pena

+34 604 050 442

soniadiaz@feiragalicia.com

Management and coordination of activities

Marisú Iglesias Otero

+34 629 565 371

marisuiglesias@feiragalicia.com

Catalogue and visitor service

Javier López Cardigonde

+34 669 840 535

javierlopez@feiragalicia.com

Nuria López Fandiño

+34 604 043 129

nurialopez@feiragalicia.com

Press and media

Silvia Regal López

+34 669 840 532

silviaregal@feiragalicia.com

General information

+34 986 577 000

turexpo@feiragalicia.com

